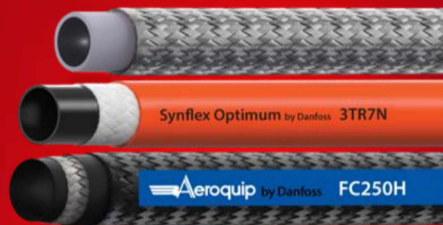


Fluid Conveyance Product Rebrand Update



Rubber Hydraulic Hose & Fittings

- Braided Hose & Fittings
- Spiral Hose & Fittings
- Tools, Machines & Accessories
- Marine & Military



Fuel, Air Conditioning, Thermoplastic & Specialty

- A/C & Refrigeration
- Airbrake
- Beverage
- Engine/Fuel
- Performance Product
- PTFE
- Railway
- Silicone
- Socketless
- Subsea O & G
- Thermoplastic



Connectors

- Brass Connectors
- Flexmaster
- FLOCS
- Quick Disconnect
- Couplings
- Steel Adapters
- Swivels
- Tube Fittings



Industrial Hose

- Air & Multipurpose
- Chemical
- Food & Beverage
- Gaseous
- Material
- Handling
- Oil & Gas Exploration
- Petroleum
- Steam
- Water

Leading with our legacy

With our rebranding we are
leading with our legacy brands

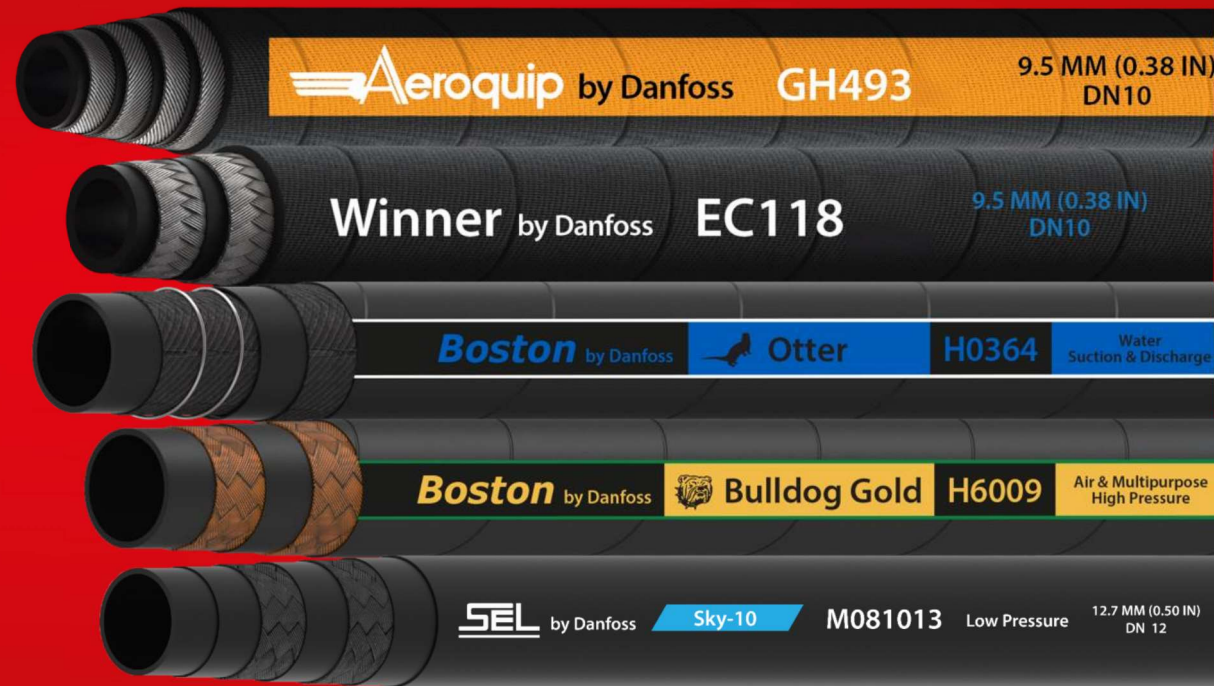
We will link old to new as we
establish Danfoss to be the
leader in fluid conveyance



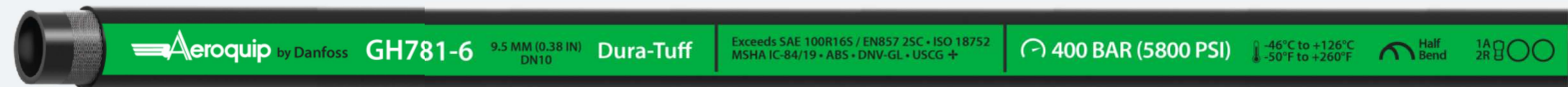
The Brands are back!

Aeroquip
by Danfoss
Flying A returns!

Boston
by Danfoss
Boston introduced
for industrial hose!



Featuring the
Intelligent Layline



New laylines feature our intelligent layout giving you the information you need at a quick glance

Refreshed & rebranded metals

Danfoss or 
to replace all
Eaton-branded metal parts



Timeline

Phase One

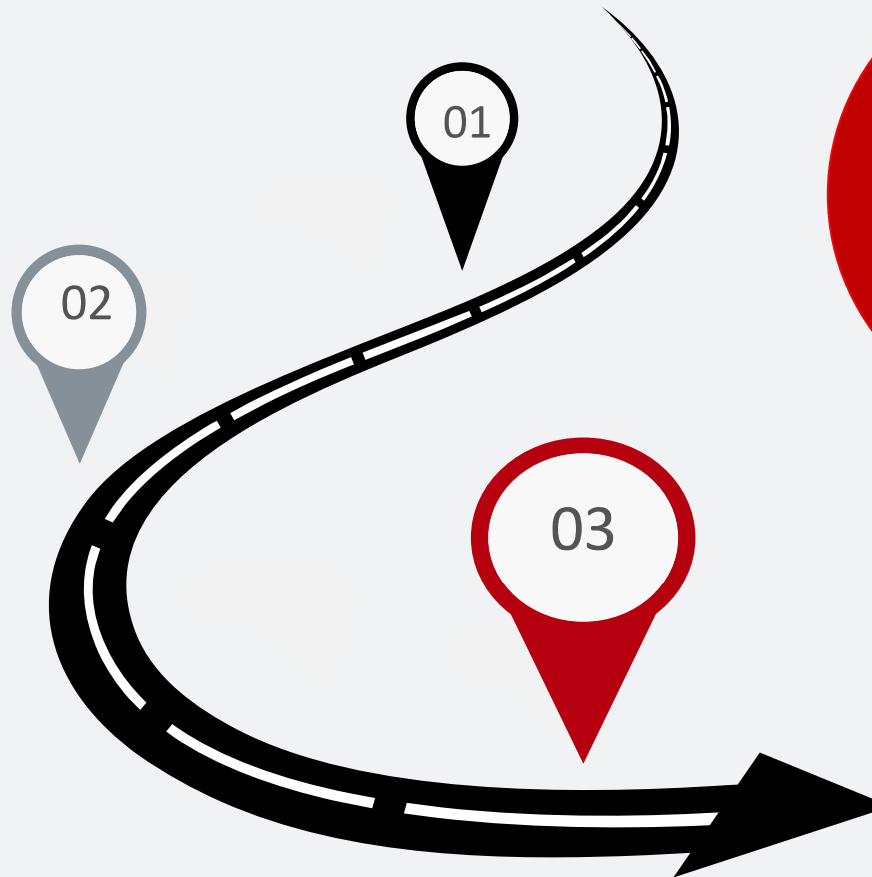
Danfoss new branding starting to be added to products starting end of May of 2022.

Phase Two

Rebranding efforts will be ongoing for the next 15 months

Phase Three

Rebrand complete by August 1, 2023



This will not
require a formal
Change Management
Request!



ENGINEERING
TOMORROW